



RESIDENTIAL

AD NOTAM - HIDDEN TECHNOLOGIES

ad notam MIRROR IMAGE - Technology becomes invisible

MIRROR IMAGE is the monitor system brought to you by ad notam, designed specially and exclusively to be installed with customized glass and mirror surfaces. Whether behind a crystal mirror or a Magic Mirror, MIRROR IMAGE turns a standard mirror into an infotainment mirror “communicating” with its surroundings, meeting the highest standards in image quality and glass design.

All ad notam monitor systems are custom-engineered display technology. They are exclusively designed to overcome the unique challenges of operating in ventilation deprived environments and to allow easy and adjustable mounting. The elaborate unique mounting systems accompanying all ad notam products are distinctively designed to suit all types of placements behind any glass surfaces.

MIRROR IMAGE technology is patent protected.

ad notam[®]

HIDDEN TECHNOLOGIES

Monitor System



ad notam[®]

2

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TAILORED PRODUCTS

Design your own

All ad notam products are customized to your individual desires. ad notam offers the unique option of smoothly merging custom-made glass with a multimedia monitor system to attain brilliant, crystal-clear images that look like they spring directly out of the glass.

The ad notam configurator is a software tool helping you to individually organize your own tailored creation in a few simple steps. The configurator is similar in design to a car configurator with almost endless customization options. It combines the components of glass or mirror, monitor and mounting system, illumination as well as a wide range of accessories – starting from the installation situation up to when the monitor is mounted on

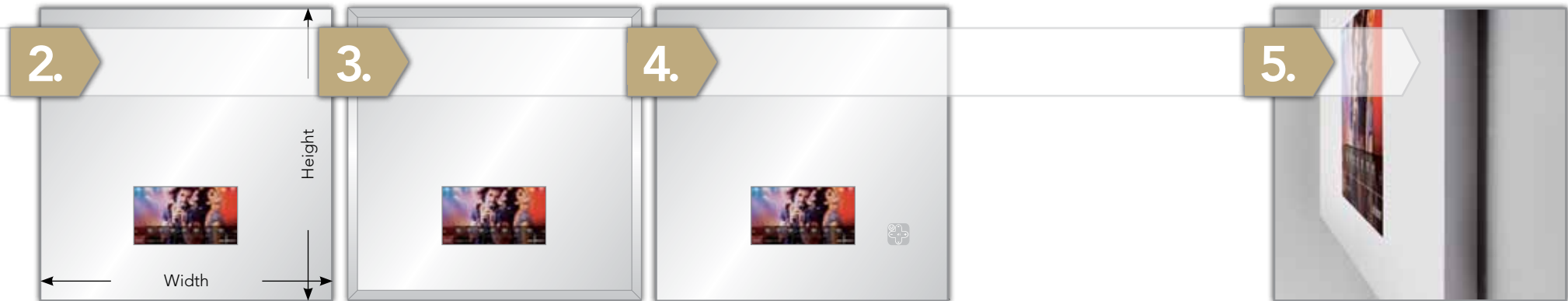
the rear side of the glass or mirror. In the end you get your own unique product, made by ad notam. Always custom-made to suit your high standard, providing a bill of materials and shop drawings. You are welcome to configure your personalized creation at your own time on our website:

www.ad-notam.com/configurator

Glass or Mirror Type and Size Options

Accessories

Your Tailored Product



visit the ad notam configurator:
www.ad-notam.com/configurator

THE PRODUCT LINES

The choice is yours

ad notam is a celebrated inventor, pioneer, and leader in the LED Mirror TV industry. The product lines are the integration of the ad notam LED behind a glass or mirror surface. Beginning with the stylish slick look of glass and following with the only LED monitor systems which are factory calibrated for integration behind glass, the result is sure to mesmerize your senses.

The basic models of the product lines offer a user-friendly alternative to custom products offered by ad notam. Whether you are looking for an upgrade of your existing environment or designing a completely new one, the elegant ad notam solutions are sure to elevate your TV experience to a whole new level.

ad notam has established distribution channels in over 60 countries all around the world and services many more countries via the headquarters in Germany with support from the regional headquarters in New York, Singapore and Dubai. From showroom-based sales and customized solutions via our regional authorized ad notam dealer network, through retail channels featuring the ad notam standard lines, ad notam is a recognized world brand with a reputation of ingenuity and unparalleled quality. ad notam is the only manufacturer of Mirror TVs that has established, maintains, and offers a localized, country-based, distribution network for the past decade. The ad notam global distribution network is formed primarily by localized showroom based companies. This hands-on service system allows for greater personalization of the ad notam brand with no language or culture barriers.

Mirror TV



Recessed TV



Image TV



Lighted Mirror TV



Lighted Mirror



Glass and Mirror



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4

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The concretion of technology and design.

Living spaces are becoming smaller, making it essential for rooms to be designed with multipurpose and efficient use in mind. That is why the efficient use of intelligent room systems is becoming increasingly important. By merging the elements in interior design (glass and furniture walls) in one room with electronic and communication elements (AV media), space can be created for other living arrangements and new areas for other uses. Whether it is an individually customized solution or a basic model of our product lines, each ad notam installation is the epitome of innovative style and elegance. ad notam products are an impressive and elegant way to install a multimedia unit in residential environments.

In the residential field there are a lot of potential application areas for ad notam products, that entertain you in a subtle, sophisticated manner. The target group contains private consumers.



CLIENTS

Private Consumers

APPLICATION AREAS

Living Room
Guestroom
Bedroom
Dining Room
Kitchen
Fitness Room & Spa
Bathroom

TELEVISION IN
ITS MOST
BRILLIANT FORM
DISCREET AND
REFINED



Image TV (46.0")

ad notam

6

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LIVING ROOM

A whole new TV experience!

Whether news or entertainment programs, your clients can watch it all in a truly exciting way. When combined with Magic Mirror, the monitor system camouflages itself so well that it becomes invisible when turned off. The elegance of a custom-made television installed in the livingroom is a unique luxury.



Image TV (55.0")



Image TV (42.0")



Image TV (32.0")

SEAMLESS
INTEGRATION
INTO YOUR
DÉCOR



Image TV (32.0")

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GUESTROOM / BEDROOM

A new dimension of relaxation!

Like having the comfort of a TV in your bedroom, but dislike the intrusive cables and TV casings? ad notam has a solution for you; the Magic Mirror is able to conceal the monitor system completely, visible only when you need it. Whether recessed into the wall, hung as a picture, integrated into your bedroom furniture, or even part of a sliding door closet, ad notam will transform your guestroom or bedroom into the sanctuary that you deserve.



Image TV (46.0")



Image TV (42.0")



Image TV (32.0")

PROTECTED
AGAINST
SPRAY WATER,
GREASE, DUST
AND DIRT



Image TV (32.0")

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ad notam
10

DINING ROOM / KITCHEN

Seamless integration!

The kitchen is the ideal place for ad notam products. The monitor systems can be hidden behind a backsplash or integrated into the kitchen cupboards where they are protected against dirt, dust and grease; it is easy to clean and requires little space. ad notam will transform your kitchen experience without altering your kitchen's design. The only limit is your imagination.



Recessed TV (21.5")

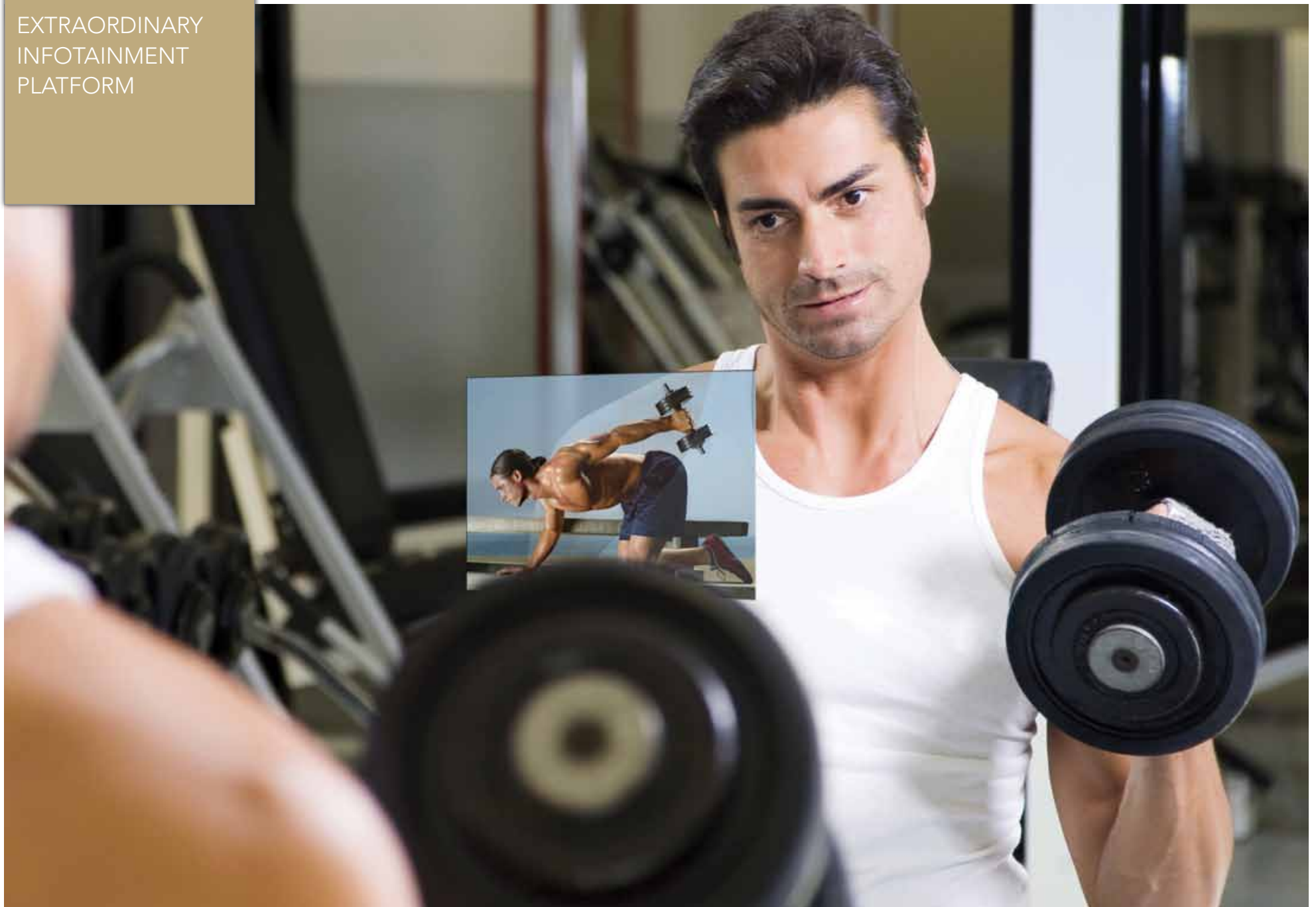


Recessed TV (32.0")



Recessed TV (21.5")

EXTRAORDINARY
INFOTAINMENT
PLATFORM



Mirror TV (13.3")

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FITNESS ROOM & SPA

Work out with ad notam!

Fitness rooms are a perfect match for ad notam solutions. Have access to the latest news, movies or TV gymnastics - all while hitting form. With the ability to seamlessly integrate into your fitness room design, this innovative interior technology is that extra something that will boost your motivation to work out.



Recessed TV (26.0")



Image TV (32.0")



Mirror TV (21.5")

PERFECTLY
TAILORED
FOR AN
IMPRESSIVE
LOOK



Image TV (26.0")

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BATHROOM

Designed for wet rooms!

Monitor systems from ad notam redefine every wet room. No matter whether embedded into the wall, mounted on the wall or free-hanging, they integrate seamlessly into the bathroom décor and offer an extraordinary harmonious ambience of entertainment.



Lighted Mirror



Recessed TV (32.0")



Mirror TV (18.5")

TOTALLY
INVISIBLE
WHEN
SWITCHED
OFF



OFF

ad notam

16

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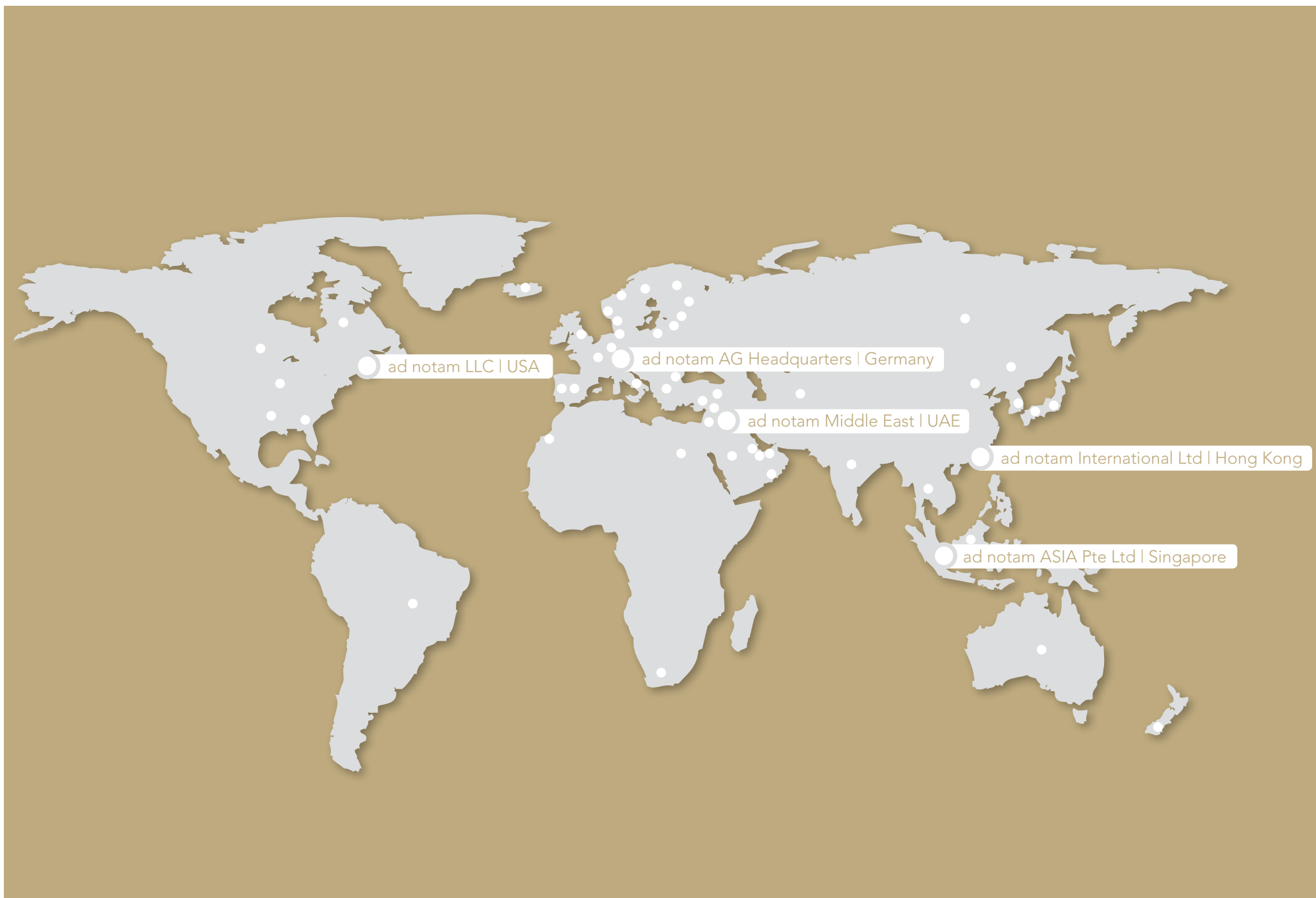
MAGIC MIRROR EFFECT



ON

Magic Mirror - Hidden Technologies.

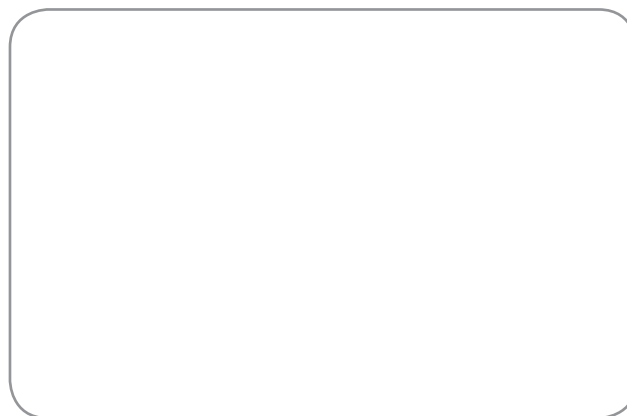
The Magic Mirror technology is a special mirror coating process that allows the viewing surface of the monitor system to disappear completely behind a uniform mirror surface when it is turned off. The monitor system can be placed flexible at any place behind the mirror. The Magic Mirror has a slightly dimmed appearance to be able to ensure complete invisibility when turned off.



WORLDWIDE DISTRIBUTION

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