ad notam®

HIDDEN TECHNOLOGIES

EN

HOSPITALITY

AD NOTAM - HIDDEN TECHNOLOGIES

ad notam MIRROR IMAGE - Technology becomes invisible

MIRROR IMAGE is the monitor system brought to you by ad notam, designed specially and exclusively to be installed with customized glass and mirror surfaces. Whether behind a crystal mirror or a Magic Mirror, MIRROR IMAGE turns a standard mirror into an infotainment mirror "communicating" with its surroundings, meeting the highest standards in image quality and glass design.

All ad notam monitor systems are custom-engineered display technology. They are exclusively designed to overcome the unique challenges of operating in ventilation deprived environments and to allow easy and adjustable mounting. The elaborate unique mounting systems accompanying all ad notam products are distinctively designed to suit all types of placements behind any glass surfaces.

MIRROR IMAGE technology is patent protected.

ad notam®

HIDDEN TECHNOLOGIES

Monitor System

TAILORED PRODUCTS

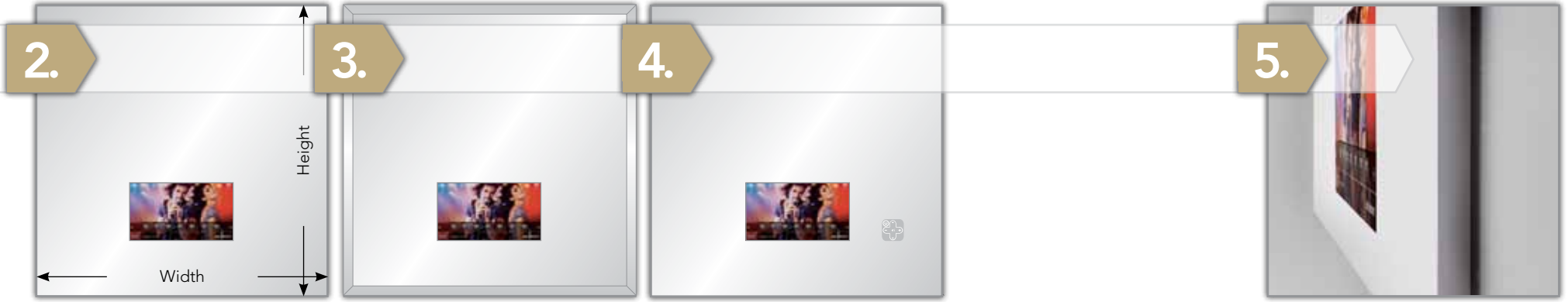
Design your own

All ad notam products are customized to your individual desires. ad notam offers the unique option of smoothly merging custom-made glass with a multimedia monitor system to attain brilliant, crystal-clear images that look like they spring directly out of the glass.

The ad notam configurator is a software tool helping you to individually organize your own tailored creation in a few simple steps. The configurator is similar in design to a car configurator with almost endless customization options. It combines the components of glass or mirror, monitor and mounting system, illumination as well as a wide range of accessories – starting from the installation situation up to when the monitor is mounted on the rear side of the glass or mirror. In the end you get your own unique product, made by ad notam. Always custom-made to suit your high standard, providing a bill of materials and shop drawings. You are welcome to configure your personalized creation at your own time on our website:

www.ad-notam.com/configurator

Glass or Mirror Type and Size **Options** **Accessories** **Your Tailored Product**



visit the ad notam configurator:
www.ad-notam.com/configurator

THE PRODUCT LINES

The choice is yours

ad notam is a celebrated inventor, pioneer, and leader in the LED Mirror TV industry. The product lines are the integration of the ad notam LED behind a glass or mirror surface. Beginning with the stylish slick look of glass and following with the only LED monitor systems which are factory calibrated for integration behind glass, the result is sure to mesmerize your senses.

The basic models of the product lines offer a user-friendly alternative to custom products offered by ad notam. Whether you are looking for an upgrade of your existing environment or designing a completely new one, the elegant ad notam solutions are sure to elevate your TV experience to a whole new level.

ad notam has established distribution channels in over 60 countries all around the world and services many more countries via the headquarters in Germany with support from the regional headquarters in New York, Singapore and Dubai. From showroom-based sales and customized solutions via our regional authorized ad notam dealer network, through retail channels featuring the ad notam standard lines, ad notam is a recognized world brand with a reputation of ingenuity and unparalleled quality. ad notam is the only manufacturer of Mirror TVs that has established, maintains, and offers a localized, country-based, distribution network for the past decade. The ad notam global distribution network is formed primarily by localized showroom based companies. This hands-on service system allows for greater personalization of the ad notam brand with no language or culture barriers.

Mirror TV

Recessed TV

Image TV

Lighted Mirror TV

Lighted Mirror

Glass and Mirror

HOSPITALITY

Hospitality on a creative level.

Entertain and inform your guests in a perfect harmony of technology and design. Whether it is an individually customized solution or a basic model of our product lines, each unit is the epitome of innovative style and elegance. ad notam products are an impressive and elegant way to install a multipurpose communications unit in hospitality environments. Use it to entertain, to inform and/or to present your marketing activities on a brilliant, flexible, high quality platform. Emphasize your high quality standards by using ad notam products to display them.

In the hospitality field there are a lot of potential clients and application areas for ad notam products, that make a good impression, so that your guests are eager to return. The target group contains hotels, restaurants, bars and clubs.

CLIENTS

- Hotels (4* and higher)
- Restaurants
- Bars
- Clubs

APPLICATION AREAS

- Guestroom
- Suite
- Fitness Room & Spa
- Bathroom
- Restroom
- In-Store
- Lobby
- Signage
- Conference Room
- Lounge
- Elevator

PERFECT INTEGRATION INTO YOUR INTERIOR AND ARCHITECTURE

Image TV (42.0")

GUESTROOM / SUITE

Complete satisfaction for your guests.

You want to surprise your guests with something they have never seen before? Plus make a good impression, so that your guests are eager to return? So spoil your guests in the guestrooms and suites with that new dimension of an entertainment and media system.

Image TV (32.0")

Image TV (55.0")

Image TV (42.0")

ASSURED ENTERTAINMENT AND HARMONIOUS AMBIENCE

Mirror TV (18.5")

BATHROOM / RESTROOM

Solutions from ad notam redefine every room.

It is the little things that make a big difference. ad notam offers you a way to stand out in the most elegant sophisticated way. Take your in-room bathrooms as well as restrooms to a whole new level and offer an extraordinary harmonious ambience of entertainment.

Lighted Mirror TV (18.5“)

Recessed TV (32.0“)

Mirror TV (13.3“)

THE ELEGANT LOOK
FOR YOUR IMAGE

ATTRACTIVE AND
DISCREET

Image TV (84.0")

LOBBY / SIGNAGE / CONFERENCE ROOM / LOUNGE

Stylish and impressive look!

Make a statement at first glance. ad notam offers a dazzling, perfectly customized, first impression for your lobby, conference rooms and lounges. Integrate your marketing, activities, facilities highlights, and attractions into a mesmerizing display of elegance. An eyecatcher at all events.

Image TV (65.0")

Image TV (55.0")

Image TV (32.0")

ELEVATE
YOUR
COMMUNICATION

Image TV (42.0")

HOSPITALITY

FITNESS ROOM & SPA / ELEVATOR

Extraordinary entertainment.

One of the best places to grab captive audiences' attention is elevators. Your visitors will face waiting areas in front of the elevator and/or inside the elevator room. And mostly do a last check of hair, suit and beauty inside the mirror before entering or disembarking. Fitness rooms and spas are a also a perfect match for ad notam solutions. Provide your guests welcomed entertainment, all while hitting form or enjoying a beauty treatment.

Mirror TV (18.5")

Image TV (32.0")

Mirror TV (21.5")

RESTAURANTS
BARS
CLUBS

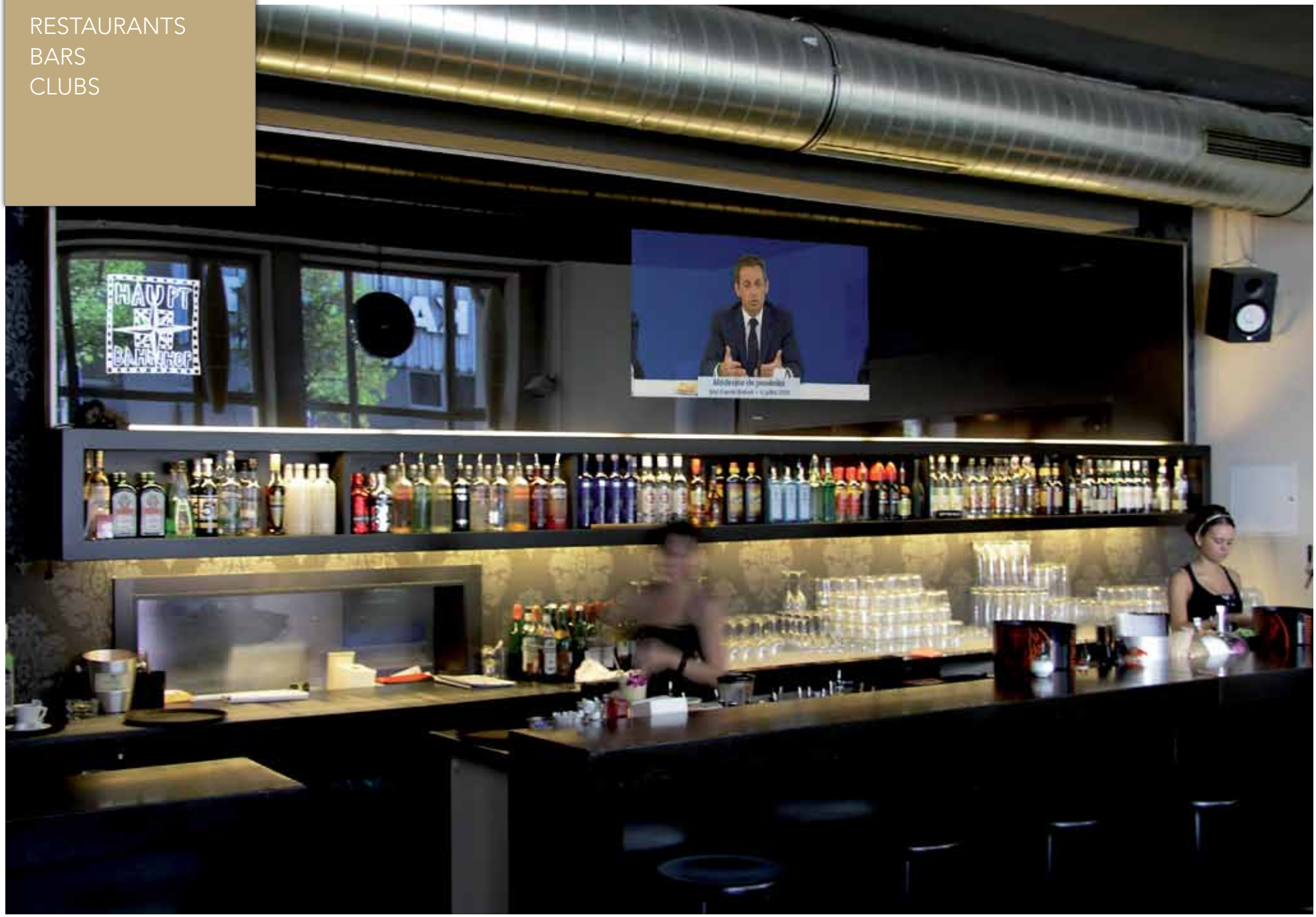


Image TV (65.0")

IN-STORE / LOBBY / SIGNAGE / RESTROOM / LOUNGE

Set a grand stage for your messages!

The sophisticated ad notam solutions act as an elegant and attention getting communications tool that captivates the observer. In combination with Magic Mirror the monitor system can be placed “invisibly” behind the mirror when turned off, reinforcing the interior design in a subtle and sophisticated way.

Image TV (46.0“)

Image TV (26.0“)

Mirror TV (21.5“)

TOTALLY
INVISIBLE
WHEN
SWITCHED
OFF

OFF

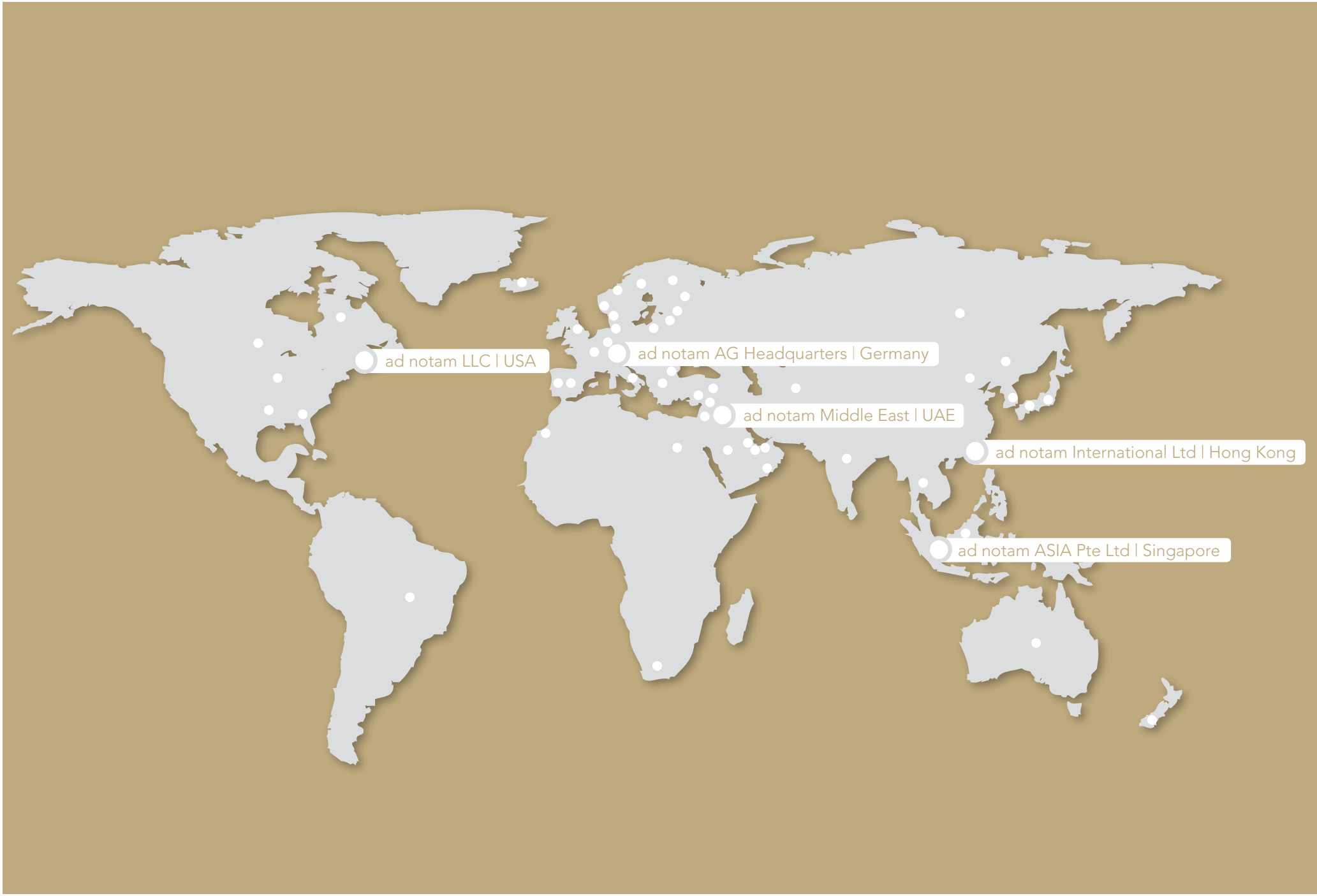
HOSPITALITY

MAGIC MIRROR EFFECT

ON

Magic Mirror - Hidden Technologies.

The Magic Mirror technology is a special mirror coating process that allows the viewing surface of the monitor system to disappear completely behind a uniform mirror surface when it is turned off. The monitor system can be placed flexible at any place behind the mirror. The Magic Mirror has a slightly dimmed appearance to be able to ensure complete invisibility when turned off.


ad notam LLC | USA
ad notam AG Headquarters | Germany
ad notam Middle East | UAE
ad notam International Ltd | Hong Kong
ad notam ASIA Pte Ltd | Singapore

HOSPITALITY REFERENCES

Alpina, Gstaad, Switzerland
Baur au Lac, Zurich, Switzerland
Belvedere, Mykonos, Greece
Breidenbacher Hof, Düsseldorf, Germany
Brenners Park-Hotel, Baden-Baden, Germany
Burj Al Arab, Dubai, UAE
Café Royal, London, UK
Cascais Miragem, Cascais, Portugal
Chalet Richard Branson, Verbier, France
Conservatorium, Amsterdam, Netherlands
Cosmopolitan Hotel, Las Vegas, USA
Dolder Grand, Zurich, Switzerland
Eden au Lac, Zurich, Switzerland
Elounda Beach Yachting Club, Crete, Greece
Grand Millennium, Dubai, UAE
Grand Resort Lagonissi, Athens, Greece
Hotel Bukovina, Bukovina, Poland
Hotel Widder, Zurich, Switzerland
Hotel Sacher, Vienna, Austria
Hyatt Regency, New Jersey, USA
James Hotel, Chicago, USA
Jeddah Hilton, Jeddah, Saudi Arabia
Jumeirah Hotel, Frankfurt, Germany
Kempinski Adriatic, Istria, Croatia
Kempinski River Park, Bratislava, Slovakia
La Mamounia, Marrakech, Morocco
Le Meridien Airport, Dubai, UAE
Le Royal Mansour, Casablanca, Morocco
Madinat Jumeirah, Dubai, UAE
Mandarin Oriental, Munich, Germany
Marriott Del Mar, San Diego, USA
Mark Hotel, New York, USA
Meydan, Dubai, UAE
Orchard Residences, Singapore
Palace Hotel, Barcelona, Spain
Palacio, Porto, Portugal
Park Hyatt, Ararat Moscow, Russia
Premier Palace, Kiev, Ukraine
Pullman Hotel, Dubai, UAE
Ritz Carlton, Dublin, Ireland
Ritz Carlton, Düsseldorf, Germany
Ritz Carlton, Florida, USA
Rocco Forte Hotel, Abu Dhabi, UAE
Savoy, London, UK
Schlosshotel Velden, Velden, Austria
Schweizerhof, Bern, Switzerland
Shangri-La Bosphorus, Istanbul, Turkey
Sofitel, Paris, France
St. Regis, Florence, Italy
St. Regis, Singapore
Terrass, Paris, France
The Thief, Oslo, Norway
The Waldorf Astoria, Berlin, Germany
Tivoli, Lisbon, Portugal
Vier Jahreszeiten, Munich, Germany
Villa Magna, Madrid, Spain
Walt Disney's Grand Floridian, Orlando, USA
W Hotel, St. Petersburg, Russia
Wynn Hotel, Las Vegas, USA
continually growing...

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Email: info@ad-notam.com
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